Website & Community Engage Platform

- Blackboard Website and CE will no longer be supported 2025
  - Currently experiencing slow response for support
  - Difficult to Manage Distribution Lists
  - Rolling & Delayed ROBO calls
    - Messages received out of order
  - Limited Translation

Website & Community Engage Platform

- All-in–One Tool
  o Robust easy to navigate & search website
  o Community Engage- Email, Text, Voice (translation in over 150 languages)
  o Easy to Use APP
  o Support & Ongoing Training ALL USERS

- Consistent Family Engagement
  o Building-wide Communication for Administrators
  o Classroom Management Teachers, Coaches, Parents, Students
  o Compliant with State Statutes - provides safety & transparency

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A Smooth Transition & Timeline

January - February
- Sandbox principals & teachers feedback
- Select Vendor
- School Board Approval
- Design

March
- Design & Migration
- Review
- Test
- WebmasterTraining

April
- Phased Launch Website
- High Schools
- Middle Schools
- Elementary Schools
- Curator Training

May-July
- Launch APP –2-way engagement

- Districtwide training

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Project Budget

- Phase 1-
  - Migration
    - One-time cost $30,000
  - Website and CE
    - Cost Neutral ($140,000)
- Phase 2-
  - 2-Way Family Engagement
    - Negotiation

EVERY STUDENT.
EVERY DAY!

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